

PRESS RELEASE

For Immediate Circulation

Inclusion Technologies Introduces New Line of Coated Sugars

ATCHISON, KANSAS (February 19, 2018) – Inclusion Technologies has recently introduced a new line of allergen-free coated sugars under the Bits-O-Flavor® brand. These new sugars are made with natural ingredients and are available in several different sizes (fine and granular) and in a wide range of impactful flavors and colors including: *apple, blueberry, cherry, cinnamon, cappuccino, caramel, chocolate, chocolate mint, lemon, lime, maple, mocha, orange, peppermint, raspberry, salted caramel, strawberry, and vanilla*. These products are highly flavored and colored and then “sealed” with a coating fat to protect the natural flavors and colors and allow for improved stability in finished applications. Dennis Reid, Vice President of Marketing and Business Development, said “these new coated sugars are designed to add a burst of color, flavor, texture, and crunch to a variety of end-use products and are an easy and convenient way for companies to offer line extensions of existing brands or to introduce brand new ones.” These coated ingredients are designed for post-bake topical applications, and not designed to withstand baking or other processing temperatures above 140 F.

For samples or more information on these new products, please contact us at 913-370-8070, email us at info@inclusiontech.com, or you can also read more about our company at www.inclusiontech.com.

About Inclusion Technologies LLC

Inclusion Technologies, LLC was established as a start-up business in 2014 after acquiring the former assets of Anacon Foods, including a 30,000 sq. ft. facility that was originally built by Pillsbury in Atchison Kansas. Inclusion Technologies is a manufacturer of a full range of specialty inclusions including Nadanut® nut extenders and replacers, Wheat Nuts® salty snacks, and Bits-O-Flavor® flakes, nuggets, and coated sugars. Building upon over 40 years of product recipes and using its unique production assets, Inclusion Technologies plans to continue to add more value-added processing and new products to its mix into the future. For more information on Inclusion Technologies, please contact us at 913-370-8070, email us at info@inclusiontech.com. You can also read more about our company at www.inclusiontech.com.
