



## **PRESS RELEASE**

For Immediate Circulation

### **Introducing Allergen-Free Bits-O-Flavor® Flakes**

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ATCHISON, KANSAS (April 2016) – Inclusion Technologies LLC has just introduced a new line of allergen-free Bits-O-Flavor® Flakes. These customized flakes are flavor and color delivery systems that have been formulated without any of the “major food allergens” as defined by the FDA: milk, eggs, peanuts, tree nuts (e.g. walnuts, almonds, cashews, pistachios, pecans), wheat, soy, fish, and shellfish. These eight foods account for 90% of all food-allergic reactions in the U.S. These new Bits-O-Flavor® Flakes are available in a wide range of colors and flavors including: apple cinnamon, cinnamon, maple, orange, lemon, apple, bacon, blueberry, peach, banana, cherry, raspberry and strawberry. Dennis Reid, VP of Marketing and Business Development, said “our newly refurbished SQF Level 3 facility is already a dedicated nut-free facility, so making this new line of allergen-free flavor flakes is a natural extension for our business in offering customized ingredients that address the needs of the ever expanding food allergy and intolerance market”. These new ingredients will be showcased at the upcoming National IFT Show July 17-19 at McCormick Place in booth #2852.

For more information on Inclusion Technologies, please contact us at 913-370-8070, email us at [info@inclusiontech.com](mailto:info@inclusiontech.com). You can also read more about our company at [www.inclusiontech.com](http://www.inclusiontech.com) or on Twitter, Linked In, and Facebook.

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### **About Inclusion Technologies LLC**

Based in Atchison Kansas, Inclusion Technologies, LLC is a new ingredient and management company focused on investments and acquisitions in the food inclusion space. Through a planned “buy and build” strategy, along with planned strategic alliances, the company’s goal is to develop a broad-based portfolio of specialty inclusions focused on innovative ingredient solutions and supported by superior customer service. We are currently looking to expand our worldwide broker network for product distribution in both Europe and Latin America. For more information on their strategy or to discuss potential Industry alliances or acquisitions, please contact Christopher Jansen at [cjansen@inclusiontech.com](mailto:cjansen@inclusiontech.com).