



Nadanut® Pralines

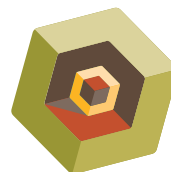
Inclusion Technologies now offers a new range of Nadanut® Pralines. These specialty confectionery inclusions deliver the look, taste, and crunch of real tree nut-based pralines, but with many other benefits:

- 100% Nut-Free
- Lower Cost
- Consistent Supply
- Longer Shelf-Life
- “Complete” Protein



Given the rising awareness and consciousness for nut allergies, there is an expanding market demand for nut-free products, especially among young children. With this, the broader nut-free “community” is now estimated to encompass ~10-20% of the US population and they are driving this new demand. The easy way to develop nut-free products is to simply eliminate the nuts; but this means that people have to sacrifice the functional benefits and eating qualities of nuts. Well, with Nadanut®, now you “can have your nut, and eat it too”!

In addition to the nut allergen issue, there is also a growing concern with the ongoing supply volatility and high pricing of tree nuts like pecans, walnuts, and almonds. Nadanut® Pralines offer a much more economical option with more consistent supply and pricing. So, if you want to help control the high costs of pralines, you can “extend” them with Nadanut®, and if you want to go 100% nut-free, you can simply replace them!



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